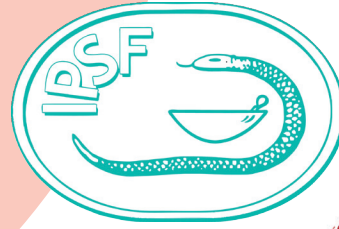


# world aids project

The Red Ribbon Project of the Year 2011

## *The Human Red Ribbon*

*Not only show, but LIVE solidarity*



### purpose:

The World AIDS Day project hopes to draw attention to the HIV/AIDS pandemic.

Not only do we hope to support its awareness by ways of giving away flyers/pamphlets, but we also want to actively support the campaign by showing that we care!

### preparations

#### before the project:

1. Find a place where you can form the human ribbon and where a picture can be taken from above.
2. Print invitation cards/ posters for the event Remember to fill in the place and time of when and where the project will be taking place

### the day of the

#### project:

1. Gather the participants with everyone wearing red shirts
2. Form the human ribbon

It is very simple; small to large group of people wearing red t-shirts can truly make this campaign successful. December 1<sup>st</sup>, 2011 is WORLD AIDS DAY. Encourage people in your community to wear red t-shirt and form the ribbon! **Think BIG, Be Creative, Show that you care!**

**Increase awareness,**

### ***Participate***

This project is a continuation of the project by Johanna Walz, the 2010 HIV/AIDS Awareness Campaign Coordinator

Please send all pictures and short description of the event to the HIV/AIDS Awareness Campaign Coordinator, Juliane Christina, at [hivaid@ipsf.org](mailto:hivaid@ipsf.org). Your story will be featured in the IPSF HIV/AIDS website!

fighting  
**AIDS**  
everybody's  
responsibility